

The background features a vibrant, abstract design. On the left side, there are several overlapping circles in yellow, pink, orange, and green. The main area is filled with broad, textured brushstrokes in shades of red, orange, yellow, and green, creating a sense of movement and energy. The right side of the image transitions into a solid dark grey background where the text is located.

Teaching in the  
Moment;  
Volunteer  
Training Never  
Ends



# A Little Bit About Us

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Volunteer Coordinator



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Something to keep in mind...



... You were once a

# What We Will Cover

- Challenge 1: How to get your volunteer more engaged and keep them there
- Challenge 2: Volunteering in Different Environments
- Challenge 3: How does a volunteer evolve as your program grows
- Challenge 4: Too many lines of communication!



# Challenge 1: How to get your volunteer more engaged?

## Two Types of Volunteers



THOSE WHO ASK  
QUESTIONS



THOSE WHO DON'T

# Solution 1: How to get your volunteer more engaged?

## Encourage Volunteers to Ask Questions

- There is a chance someone else is wondering the same thing.
- Instructor led effort

## During Class – In the Moment

- When you see something, address it right away.
  - Provide your instructors with the tools and language that can help prevent hurt feelings
  - “I know how difficult it can be to work with different horses and this is what’s worked for me...”
  - If possible, address the entire class. “Here’s a great learning opportunity...”



# Solution 1: How to get your volunteer more engaged?

## Outside of Class

- Pre-ride warm up
- Barn maintenance
- Maintaining welcome center



# Challenge 2: Volunteering in Different Environments

## Inside the Arena

- ❑ Can the volunteers hear the instructor?
- ❑ Do they understand the objective/activity that is part of the lesson?
- ❑ Do they feel comfortable speaking up if there's an issue?





# Challenge 2: Volunteering in Different Environments

## Offsite Events

□ Horse Shows

□ Trail Rides



# Solution 2: Volunteering in Different Environments

## □ Volunteer Show Team





# Challenge 3: How does a volunteer evolve as your program grows?

- Staff to volunteer ratio increases
- How to keep the family style environment as you become a large center



# Solution 3: How does a volunteer evolve as your program grows?

## Continued Education Opportunities

- Workshops/Clinics
- Extended side walker and/or leader training
- Videos





# Solution 3: How does a volunteer evolve as your program grows?

- Volunteer Appreciation
- Volunteer Hour Awards
- Volunteer of the Month



# Challenge 4: Too many lines of communication!

- Email
- Calling/Voicemail
- Through the grapevine
- Texting
- CRM System
- Volunteer Hub
- Too many “chiefs”



# Solution 4: Too many lines of communication!

- Volunteer Management Database
- Volunteer Hub





# Questions?

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