Get Creative in Canva

- What is Canva and why is it beneficial to me?
    - An online graphic design tool, use it to make social media posts, presentations, videos, posters, logos and much more.

- Pro vs Free versions
    - 1T of storage with Pro vs 5GB with Free
    - Pro has more graphics and stock photos, more audio/video library
    - Pro has more templates
    - Pro lets you fully customize templates
    - There are over 610,000 templates available on Canva Pro

- Templates
    - Using pre-made templates are time savers and take out the worry of design.
    - Social Media (Instagram, Facebook, TikTok Video, Pinterest Pins, LinkedIn video ads, Twitter posts)
    - Education (Grade, Subject, Resource-presentations, posters, worksheets, whiteboards, flashcards, comic strips, storyboard, agendas, newsletters, calendars and the list goes on!)
    - Videos
    - Marketing (business cards, flyers, logos, posters, brochures, newsletters, infographics, Etsy shop cover)
    - Print Products (documents & office, photos & gifts, cards & invites, stickers & packaging, clothing & accessories)
    - Cards, invitations, and postcards

- Text boxes
    - There are over 3,000 fonts available to use
    - Styles (Pre-set size/font Heading, Subheadings, Text)
    - Font Combinations (Editable Text Graphics)

- Elements
    - Graphics
    - Stickers
    - Lines and Shapes
    - Photos
    - Videos
    - Audio
    - Charts
    - Tables
    - Grids

- Uploading/Adding Photos
    - Inserting a stock photo
    - Uploading a personal photo
    - Editing a photo
    - Background Remover and Magic eraser

- Apps
    - QR Code Generator
    - Smart Mockups
    - Google Maps
    - Google Photos
    - SO MUCH MORE!

- Canva for Teams
    - Build Team Templates
    - Up to 50 team members
    - Post to social media directly from Canva
    - Works with iOS, Android, Windows, and Mac

- Brand Designer
    - Your brand font
    - Your brand colors
    - Your photos/graphics
    - Your logos/icons QR Codes

- Design School
    - Videos
    - Live learning
    - Community
    - Blogs
    - Color Wheel
    - Font design

Resources

   - https://www.canva.com/learn/nonprofit/

   - https://www.canva.com/canva-for-nonprofits/

   - https://www.canva.com/designschool/